	6855310
	Ver#
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	Mod# 1
	Status Confirmed
	12.
	Traffic Order# 106948
Last Received:	
09/24/2012	Printed:
/2012 7:17 PM	09/25/2012 12:37 PM

Rep Order# EC'd Yes

Showing Buylines: All Lines

of

4

Product Estimate# Station KSNV-TV LAS VEGAS, NV.
Advertiser ().OBAMA FOR AMERICA Phone# Buyer Maura Gilroy 1844 Candidate Orders

Agency C/P1/P2/E
Flight Dates
Hiatus Weeks WASHINGTON, DC 20007 /PI/P2/E 95/101/1844 tes 09/25/2012 - 10/01/2012 () GMMB 3050 K ST NW

Agency

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

к поис# Fax#	6 #			Mains in Arms				Satesperson Fracki	1.070	. * 10-000-10-10	010	
- cor	TRACI	- CONTRACT COMMENT -	1							:		
) (1) (2)												
다	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks # of	Total Spots	Total Cost	Daypart
1	⊢ !	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$325.00	09/25-10/01	2	<u>+</u>	N	\$650.00	
	N	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$650.00	09/25-10/01	Ν	μ	N	\$1,300.00	
	ω	TU-F,M	7A-9A	TODAY SHOW	:30	\$850.00	09/25-10/01	N	Н	N	\$1,700.00	
	44	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$350.00	09/29-09/29	Н	ய	щ	\$350.00	
	v	SA	5A-6A	SATURDAY TODAY	:30	\$625.00	09/29-09/29	j.ud)— 1	Н	\$625.00	
	Q)	US	6A-7A	NEWS 3 AT SUNRISE	:30	\$325.00	09/30-09/30	щ	1-3	ப	\$325.00	
	7	SU	7A-8A	TODAY ON SUNDAY	:30	\$625.00	09/30-09/30	H	₽	μı	\$625.00	
	00	SU	8A-9A	MEET THE PRESS	:30	\$3,000.00	09/30-09/30	H	H	ы	\$3,000.00	
	w	TU-F,™	9A-10A	TODAY SHOW II	:30	\$350.00	09/25-10/01	2	Ъ	N	\$700.00	
	10	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	09/25-10/01	N	Ц	Ν	\$650.00	
	11	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	09/25-10/01	ω	₽	w	\$975.00	
	12	TU-F,M	12P-1230P NEWS 3	P NEWS 3 AT NOON	: 30	\$425,00	09/25-10/01	N	<u>1-3</u>	N	\$850.00	
	L1 L3	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	09/25-10/01	N	F.	N	\$850.00	
	12 14	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	09/25-10/01	N	⊢ •i	N	\$650.00	

28	27	26	25	24	23	22	21	20	19	ω Ή	1 ⊐ ∞	17	1 6	15	In	Buyer Phone# Fax#	Station Advertiser Product	Rep Order# EC'd Yes
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TU-F,M	TU-F,M	TU-F,M	TU-F,M	SU	SU	Z.	TU	M	TU-F,M	SA [MKGD FOR	SA 5P-1 [MADE-GOOD BY	TU-F,M	TU-F,M	TU-F,M	Day 	Maura Gilroy	KSNV-TV LAS VEGAS, () OBAMA FOR Candidate Orders 1844	6855310
135A-205A	1235A- 135A	1135P- 1235A	119-11359	530P-830P	4P-515P	9P-11P	10P-11P	8P-10P	630P-7P	730P-	5P-630P K	5P-630P	430P-5P	4P-430P	Time		LAS VEGAS, NV. .OBAMA FOR AMERICA te Orders	Ver#
LAST CALL	LATE NIGHT	TONIGHT SHO	NEWS 3	SUN NT FB:	FOOTBALL NI	LAW & ORDER:	PARENTHOOD	THE VOICE	JEOPARDY	BP VEGAS INC MISSED ON LN #18:	SNV EARLY 31]	EARLY NEWS	NEWS 4 AT 4	FIRST NEWS	Program		V. MERICA	3 Mod# 1
WITH CARSON DALY	W/JIMMY FAL	SHOW W/ JAY LE	NIGHTSIDE	NY GIANTS @	NIGHT IN AMERICA	: SVU				.8: 9/29(1/WK)]	NEWS		430P	3 AT FOUR		>= 4 > =4 >		Status Co
DALY	FALLON	LENO		PHIL	RICA					VK)]						Flight Dates Hiatus Weeks	Agency ()	Confirmed
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	. :30	: 30	:30	:30	: 30	- Les		GIZ	Traffic (
\$40.00	\$225.00	\$425.00	\$1,100.00	\$10,000.00	\$2,400.00	\$3,200.00	\$3,200.00	\$4,000.00	\$1,000.00	\$225.00	\$225.00	\$1,000.00	\$700.00	\$600.00	Rate	09/25/2012 - 10/01/2012	MB W ON, DC 20007	Traffic Order# 106948 Sho
09/25-10/01	09/25-10/01	09/25-10/01	09/25-10/01	09/30-09/30	09/30-09/30	09/26-09/26	09/25-09/25	10/01-10/01	09/25-10/01	09/29-09/29	09/29-09/29	09/25-10/01	09/25-10/01	09/25-10/01	Dates	12		948 Prin Last Received: 09/ Showing Buylines: All Lines
4.	ω	N	N	Н	⊬	J-J	р	Д	Н	Ы	0	2	2	N	Spots/Week	Salesper Salesper	Rep Firm Sales Office (Salesperson (Printed: 09/25/2 09/24/2012 7:17 PM Lines
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eTs.	ω	N·	ю	⊢ ⊷t	ш	Ъ	,	۲	⊣	Ц	0	N	2	N	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	2 12:37 PM
\$160.00	\$675.00	\$850.00	\$2,200.00	\$10,000.00	\$2,400.00	\$3,200.00	\$3,200.00	\$4,000.00	\$1,000.00	\$225.00	\$0.00	\$2,000.00	\$1,400.00	\$1,200.00	Total Cost	.6540 .1845	PHIA REARY	
															Daypart 			2 of 4

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č	N O	29	Ln	~		KS	er#
Ċ	S _T	SA	Day	Maura Gilroy	() OBAMA Candidate Orders 1844	KSNV-TV LAS VEGAS, NV.	6855310
} F 6	192-12	1130P-1A SATURDAY NIGHT LIVE	Time) . OBANIA POK AMEKICA Ididate Orders 4	VEGAS, NV	Ver#
£ 2 8	TAW & ORDER	SATURDAY NIGH	Program		EKICA		Ver# 3 Mod# 1 Status Confirmed
į	T.R.	NIGH					μ
		LIVE					Status
				Flight Dates Hiatus Weeks	Agency C/P1/P2/E	Agency (Confirmed
	ນິດ	:30	Len			() GMMB	Traffic C
	\$45 00	\$750.00	Rate	09/25/2012 - 10/01/2012	VGTON, DC 20007 95/101/1844		Traffic Order# 106948 Shov
	08/30-08/30	09/29-09/29	Dates	2			948 Prir Last Received: 09/ Showing Buylines: All Lines
ŀ	_	P 	Spots/Week	Salesperson Phone Salesperson FAX#	Salesperson (Rep Firm	nted: 24/2012
ŀ	→	₽ ! ! !	ek # of Weeks	Salesperson Phone# Salesperson FAX#		`	09/25/2012 12:37 PM : 7:17 PM
ŀ	_	L !	Total Spots	215-568-6540 215-568-1845) AMY MCCREARY	אוויר א אוויר	12:37 PM
.t.	S&5 00	\$750.00	Total Cost	5540 1845	FEARY	,	
] ; ;	Daypart				3 of 4

--- REPORT TOTALS---

Report Totals: 50 / \$46,555.00

-SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 50 / \$46,555.00 Sales Totals: 50 / \$46,555.00 —COMPETITIVE COMMENTS— --COMPETITIVE--Sep 12: 46 / \$41,965.00 Market Totals \$174,168 Oct 12: CATV KTNV XXXX 4 / \$4,590.00 0 22 % % KTUD KBLR % . N KINC KVCW % % N 0 KVMY KLAS

2 25 %

KSNV KVVJ

20% % (7)

EST SHARES

Books Demos NOV12 RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

- CREDIT RISK -

CASH IN ADVANCE

משלת	P A S	च्यं व्य
Estimate# 1 Buyer N Phone# Fax#	Station KSI Advertiser (Product (Rep Order# EC'd Yes
1844 Maura Gilroy	Station KSNV-TV LAS VEGAS, NV. Advertiser ().OBAMA FOR AMERICA Product Candidate Orders	6855310
	EGAS, NV. [A FOR AME 'S	Ver# 3
	RICA	Ver# 3 Mod# 1
		Status Confirmed
Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency (onfirmed
/P2/E 95/101/1844 09/25/2012 - 10/01/201 s		Traffic Order# 106948 Shov
		948 Pri Last Received: 09, Showing Buylines: All Lines
Salesperson Phones Salesperson FAX#	Rep Firm Sales Office Salesperson	nted: '24/2012
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215-568-6: 215-568-18) PHILADELP) AMY MCCR	12:37 PM

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845 HILADELPHIA MY MCCREARY

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